

Daybright ASBO Model Plan Emails

Email 1

Subject line: ASBO 403(b) Model Plan

Preheader: Avoid audits and penalties

Dear <Name>,

Recent federal legislation has put an ever-increasing administrative burden on school districts. If <School district>'s 403(b) plan isn't completely compliant, you now risk significant penalties.

Today is the time to explore how the [ASBO International Model 403\(b\) Plan](#), organized and supported by Daybright, can:

- strengthen compliance
- reduce administrative burden
- support staff well-being and financial outcomes

Cut Costs + Enhance My Plan

With growing adoption by K-12 school districts nationwide, this vetted turnkey solution is emerging as a trusted resource for retirement planning and compliance management.

NOTE: Developing compliant plan documents and selecting a trusted provider for your school district can be daunting. Find out how the [ASBO Model Plan](#) can help.



U.S. OMNI & TSACG Compliance Services, a Partner Firm of Daybright Financial (formerly U.S. Retirement & Benefits Partners), was selected by ASBO International as the Third-Party Administrator (TPA) for the Model Plan. Our TPA business was purposely built to offer a range of retirement options, while remaining completely independent.

Daybright currently serves 8,000+ Employer Clients, 3.6M Participants, and more than 50% of U.S. school districts.

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An attorney should be contacted for advice on or review of the contract associated with the Model Plan.



Daybright ASBO Model Plan Emails

Email 2

Subject line: Please read

Preheader: Follow up info re: avoiding potential audits

Dear <Name>,
<School district> wants to avoid lengthy audits and costly penalties due to noncompliance of your 403(b) plan.

That's why ASBO recommends our members choose the [ASBO Model 403\(b\) Plan](#):

- **Vetted Turnkey Retirement Plan:** Reduce risk and responsibility by offering a comprehensive retirement plan
- **Save Time and Money:** Outsource day-to-day plan operations so staff can focus on educational priorities
- **Enhanced Compliance:** Ensure adherence to federal regulations and standards of care, minimizing audit risk and protecting districts from costly penalties

Take advantage of this opportunity to reduce <School district>'s costs and enhance the overall management of your retirement plans. [Find out more today.](#)



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