



Stay informed, adaptable and comprehensive.

As you navigate the fast-evolving financial landscape, it makes sense you need a trusted partner to rely on who aligns with your goals and provides valuable experience to support your success. At Daybright, we're here to equip you with the tools you need to create investment strategies with ease, using our user-friendly, proprietary communication technology. This means more time for you to nurture existing relationships while also giving you everything you need to build new ones.

Bring more to the table for your clients.

From employee benefits to retirement plans—and all the backend service support and compliance guidance that comes with them—we work alongside you to ensure client success.

Retirement Plans

- 401(k)
- 403(b)
- 457(b)
- 401(a)
- Unique plans like Special Pay Plans and 3121 FICA Alternative (OBRA) plans
- Consulting, Design and Administration
- Education, Communications & Enrollment
- Third-Party Administration
- Recordkeeping
- Defined Benefit Plan Actuarial Services
- Investment Advisory Services

Compliance

- Compliance Guidance Services & Support
- Plan Document Audit Support
- Affordable Care Act & Human Resources Consulting
- Leave Administration
- Dept. of Labor Notices
- 5500 Preparations & Filing, Audit Support

About Us

Simply put, we are one of the nation's largest independent, privately held firms specializing in employee benefits, retirement plans and all their associated compliance needs. Since 2008, we have grown by acquiring over 60 local and national firms that have been trusted members of their communities for decades. Independently certified as a "Best Places to Work — USA" company, we currently serve more than 18,000 employer groups and 3.6 million plan participants nationally.



Partner with People Who Know Financial Advisors

A National Footprint with Over 35 Locations
and deep relationships with all the national carriers of the leading insurance products.

18,000+
Total Employer
Clients

3.6M
Plan
Participants

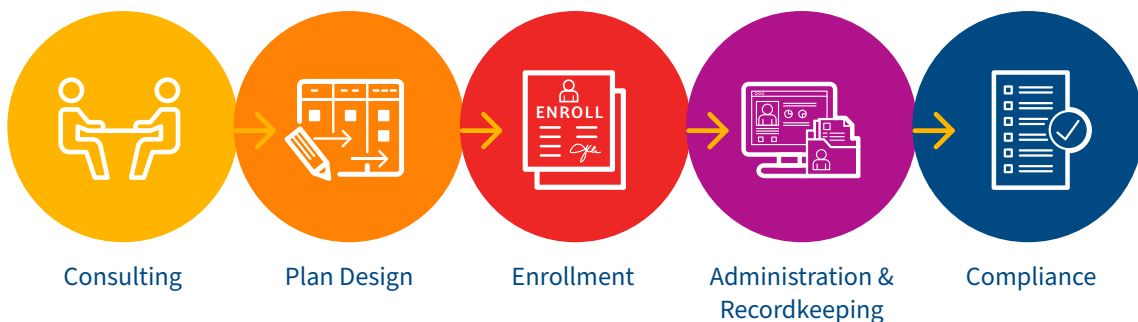
\$900M
Premiums

\$125B
Assets Under
Management

There is a reason for our above-industry-average client revenue retention rate. It's our passion for our clients and partners.

Our Approach

Combined with proprietary easy-to-use technology.



Our Difference

Helping you take care of the health and financial wellness of your clients' #1 resource — their people — today and tomorrow.

Let's have a conversation.
It's that simple.